



PARTNER SEARCH FORM

Name of Organization	Directorate Culture, Tourism, Sport	
Type of Organization	Unit Sport	
Call	Public Body	
Title and call identification	Non Profit European Sport Events	
Funding programme	Not-for-Profit-European-sport-Events. EAC/S11/13	
EC service	Erasmus+	
Link to the call document	EACEA_ Education, Audiovisual and Culture Executive Agency	
Closing date	http://eacea.ec.europa.eu/erasmus-plus/actions/sport/not-for-profit-european-sport-events_en	
	15 May 2014	
Outline of the project idea	<p>Background</p> <p>Regione Piemonte is far-back engaged in order to support the diffusion of sport practice among its citizens, not just about the promotion of great events, but especially about the development of a culture of health, wellness and correct lifestyle. Walking is growing all around Europe as an instrument of health safeguard and prevention of widespread pathologies: metabolic (i.e. diabetes), cardiac, circulatory and some cancer forms. Walking is no more just a kind of stroll, running is no more just linked to agonistic competitions: they are going to become an articulate motor-sport activity, simple and suitable for a great number of people, involving themes like people's and cities' quality life. Torino and Piemonte are leaders in specific projects in the field of mass non agonistic sport practice, such as Fitwalking and the international Turin Marathon who has managed several not competitive activities.</p> <p>Objectives</p> <p>to promote voluntary activities, social inclusion, equal opportunities in sport activity through marathon and fitwalking</p> <p>to increase participation in physical activity at European level throughout cities/villages</p> <p>to develop innovative tools and info about the benefits of sport activity for prevention of the most widespread pathologies</p> <p>to create a network of organization for future collaboration, good practice exchange and contacts</p> <p>Main activities</p> <p>Organization of at least one international sport event</p> <p>International workshops</p> <p>Media dissemination</p> <p>Keywords</p> <p>Marathon, fitwalking, physical activity, equal opportunities</p> <p>Duration of the project</p> <p>12 months</p> <p>Profile of searched partners</p> <p>Not-fo-profit Sport organization at regional, European level, public body in charge of sport at regional or national level</p> <p>Answers expected before</p> <p>30th of April 2014</p> <p>Contact person:</p> <p>anna.iannotta@regione.piemonte.it +39 11 432 3295</p> <p>Name of organization:</p> <p>Regione Piemonte - Directorate Culture, Tourism, Sport - Via Avogadro 30 - 10100 Torino, Italy</p>	